

JUNE 2026

CONTENT CALENDAR



SUN	MON	TUE	WED	THU	FRI	SAT
31	1 National Homeowner Month	2 May Recap Share your favorite moments from last month! Closing highlights, team wins, etc.!	3 THINGS TO DO Share your city's June events and activities!	4 Share market trends to watch this month	5 TOP 5 Must-haves buyers want right now	6
7	8 Motivational Monday "Progress doesn't have to be perfect. Every showing, every question, every step forward brings you closer to your next home"	9 ★★★★★ Share a review. #TestimonialTuesday	10 True or False Spring and early summer are the busiest times in real estate	11 ??? Poll: What would make you buy a home this year?	12 Home or Client of the week! Highlight a listing or closing.	13
14 Flag Day	15 Market Monday June marks the start of the summer market. Buyer activity is still strong, and many families are looking to move before the new school year.	16 QUICK TIPS! Longer daylight hours = more showing opportunities. Take advantage of flexible scheduling to see more homes.	17 VS Pool vs. No Pool	18 DID YOU KNOW? Did you know that homes often show better in the summer thanks to natural light and landscaping?	19 JUNE TEENTH	20
21 FATHERS DAY	22 True or False A title search is required to buy a home	23 ★★★★★ Share a review. #TestimonialTuesday	24 FAQ How long does it take to sell a home in today's market?	25 TOP 5 Ways to boost curb appeal	26 Home or Client of the week! Highlight a listing or closing.	27
28	29 ??? Poll: When would you rather tour homes?	30 QUICK TIPS! Don't skip getting pre-approved. It gives you a competitive edge in multiple offer situations.	1	2	3	4

READY-TO-POST CONTENT



National Homeownership Month

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